

## Principal Profile

**Principal Name:** Wisconsin Optometric Association

**Business Or Interest:** Membership organization for Wisconsin doctors of Optometry

**Lobbying Interests:** Issues relating to the profession of optometry and related health care issues. Managed care reforms, HMOs, Medical Assistance and health insurance.

**CEO Name:** Peter Theo

**Title:** Executive Director

**Contact Name:** Peter Theo

**Address:** 6510 Grand Teton Plaza, Ste 312

**City, State, Zip:** Madison, WI 53719

**Phone:** (608) 824-2200

**Fax:** (608) 824-2205

**E-mail:** petertheo@tds.net